

Case Study - B&Q Bathroom Trial

ABISS was asked to provide a full plan and implementation of 2 large B&Q stores in the full revamp of the bathroom areas to be completed in the week prior to Christmas. These stores included the full rip out, decor and implementation of displays in up to 20 room sets, 4 feature displays, shower cubicle update and a brand new marketing and POS rollout. The stores had to each have its own project manager with up to 16 skilled workers on each site working night shifts to ease the disruption of working to a very tight but efficient plan. Both stores were completed on time and to the schedules provided which also included new flooring in the new feature displays. The work also included 2 full time painters on each site that had to be coordinated exactly in order to complete these projects.

Scroll down to view photos.

